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## Experience

### The Marketing Store (TMS) / HAVI

*Digital Designer-UI | 03/2023-02/2024, Remote: Illinois/Los Angeles*

- Ideated and designed interactive mock-ups and prototypes for design agency campaigns with focus on Interface design and localization
- Art Directed and managed Design Systems – improving the user experience McDonald's Food Corp. global, design agency projects

### Analog Devices

*Digital Designer-UI | 10/2021-02/2023, Remote: Boston/Los Angeles*

- Improved delivery and web page output efficiencies by 15%
- Transformed UI designs to elevate visit-metric results at +3% YoY
- Unified UI design outputs for top-of-class, international web projects
- Management of projects as well as the look and feel for agency projects from concept-execution to completion with focus on UI consistency and brand accuracy
- Achieved digital design efficiencies within an Agile design cadence

### Limeade

*Digital Designer | 01/2021-07/2021, Remote: Seattle/Los Angeles*

- Executed UI digital designs and delivered each with pixel-perfect results
- Achieved best practices in brand and optimal Interface design efficiency

### BQE Software

*Digital Designer | 01/2020-05/2020, Remote: Los Angeles*

- Designed and A/B tested for brand strategies across UI and digital content to help solve SaaS business objectives and marketing strategies
- Tailored successful visual designs across 360° marketing campaigns

### BeamLabs-Guardian

*Visual Designer | 08/2019-01/2020, Los Angeles*

- Ideated, designed and built UI for eCommerce and Amazon Marketplace
- Led and managed collaborations for national packaging design campaigns

### AFC Corp., Daiwa Inc.

*Visual Designer | 07/2017-07/2019, Contractor: Los Angeles*

- Project management for on-brand strategies into precise, efficient and clear visuals with solution-focused content deliveries for Digital, UI and Print
- Grew and led design team improvements for omni-channel projects

## Skills

### Design Tools

Adobe CC • Figma • Axure • Framer  
Abstract • Zeplin • AirTable • CMS-DAM  
WorkFront • Asana • MS365 • AI-Design  
Apps • Blender

### Soft Skills

Collaborative spirit • Adaptable •  
On-time deliveries • Biased towards  
results • Granular attention to details  
Resourceful problem solver • Positive  
attitude • Passion for creativity

### Design Background

UX/UI • Art Direction • Brand-Identity  
Illustration • Interactive Design • 3D  
Wireframes • Mock-ups • Prototypes  
Responsive Design • Basic HTML/CSS  
Data Storytelling • Print • MotionGrfx

## Education

### The Art Institutes of York, PA

AAS Degree in Visual Communications

### California Institute of the Arts

UX/UI Specializations

## Testimonials

"Great team attitude...Strong work ethics"

"A solid partner...Spectacular job"

"Visuals with pizzazz... Very thorough"

## Hobbies

Guitar Playing, Art Painting, Chess, Hiking